



UMOS
2017

th
**6 University of Malaya
Discourse and Society
International Conference**

Discourse, Culture & Identity

5 & 6 December 2017

**Faculty of Languages and Linguistics,
University of Malaya, Kuala Lumpur**

UMDS 2017

PROGRAMME BOOK

DISCOURSE, CULTURE AND IDENTITY

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WELCOME MESSAGE FROM THE CHAIRMAN

Associate Professor Dr. Faridah Noor Mohd Noor



It is with great honour and pleasure that I welcome all of you to the 6th University of Malaya Discourse and Society International Conference. The conference for this year will focus on Discourse, Culture and Identity, covering a large spectrum of topics, issues and challenges relating to the theme.

The papers that will be presented over the two days include interesting and fascinating topics within the various themes. The UMDS abstract committee has carefully reviewed the numerous abstracts received that best showcase the challenges and trends in the various sub-themes identified for the conference.

With almost 100 oral presentations from experienced speakers exploring the various themes in our sessions, panels and poster sessions, we hope that you will find the two day conference stimulating and engaging. The parallel sessions and poster presentation session will allow researchers ample opportunity to share and discuss their work with each other.

I would like to congratulate the committee members for their hard work and dedication in making this conference possible. Finally, I thank our speakers, delegates, exhibitors and sponsors for their contributions, and collectively helping to make UMDS2017 a success.

WELCOME MESSAGE FROM THE DEAN

Profesor Dr. Stefanie Pillai



It is my pleasure to welcome all the presenters and participants to the 6th University of Malaya Discourse and Society (UMDS) International Conference organised by the Faculty of Languages and Linguistics, University of Malaya, Kuala Lumpur, Malaysia.

During the next two days, the faculty will be the hub for academicians around the world as UMDS 2017 provides a platform for networking and staying abreast with the latest research, trends and theories in the field of discourse and society. The conference brings together international researchers, academicians, educators, government officials, students and individuals across Asia and the world to exchange ideas as well as offer new perspectives and directions in research.

This year's conference features a notable line-up of distinguished speakers, including renowned Malaysian poet, Prof. Emeritus Dr. Muhammad Haji Salleh, who is the keynote speakers, and plenary speakers Assistant Prof. Dr. Ruanni Tupas (National Institute of Education, Singapore), Associate Prof. Dr. Ahmar Mahboob (University of Sydney, Australia), and Prof. Dr. Zuraidah Mohd Don (University of Malaya, Malaysia).

My thanks to all the participants who have travelled far and near to share their experiences and engage with one another. I truly believe that the engagement of the various scholars, academician and postgraduate students attending the conference will make the conference a fruitful and productive one. I hope this conference will be a pleasant experience for all and will open avenues for the future of research in the wide spectrum of discourse, culture and identity.

WELCOME MESSAGE FROM THE CONVENER

Dr. Sheena Kaur



I would like to welcome all delegates to the 6th UMDS conference held at the Faculty of Languages and Linguistics, University of Malaya. The first conference was held in 2010 and the last in 2015. UMDS welcomes presenters from 18 countries, including ASEAN, Japan, United States of America, Australia, China, South Korea, France, Poland and many more.

This year's theme focuses on Discourse, Culture and Identity, covering a large spectrum of topics, issues and challenges in line with the conference theme and sub-themes. There is also a pre-conference workshop conducted by Associate Professor Dr. Ahmar Mahboob in conjunction with the conference. Another highlight is a forum on Unequal Englishes will debate key issues in the power relations between English language varieties in the Southeast Asian context.

I hope that we will take this opportunity to exchange ideas and to network with one another, and that you will find your experience here both valuable and inspirational. I would like to thank all our generous sponsors for their sponsorship, the committee members for the hard work and dedication, the technical staff for their support, and the student volunteers for their help in making this conference possible. I look forward to meeting all the delegates in Malaysia for a truly enriching experience and Selamat Datang.

INTRODUCTION

ABOUT UMDS 2017

We would like to welcome you to the 6th University of Malaya Discourse and Society International Conference which is held at the Faculty of Languages and Linguistics, University of Malaya on 5-6 December 2017.

The conference aims to provide all researchers the opportunity to share their research in the areas of discourse, culture and identity to the international community.

OBJECTIVES

- 1. To promote exchange of research ideas and knowledge among local and international researchers on discourse, culture and identity.**
- 2. To provide a platform for research collaborations in discourse studies among local and international researchers, and institutions of higher learning.**

CONFERENCE THEMES

Discourse, Culture and Identity:

- **Literacies and education policies**
- **Language, religion and civilization**
- **Digital media and popular cultures**
- **Peace, security and identities in transition**
- **Discourses of heritage and cultural tourism**
- **Disability, cultural diversity and interactions**
- **Linguistic landscapes and visual communication**
- **Gender representation and cultural interpretation**
- **Professional discourse and language for specific purposes**
- **Language varieties, multilingualism and cross-cultural communication**

Conference website:

<https://umconference.um.edu.my/umds2017>

SUMMARY OF 3-DAY PROGRAMME

PRE-CONFERENCE WORKSHOP

RESEARCH THAT MATTERS: CREDIBLE RESEARCH AND HOW TO DEVELOP IT

SPEAKER: ASSOCIATE PROFESSOR DR. AMAR MAHBOOB

MONDAY, 4TH DECEMBER 2017

(Venue: Learning Space)	
8.30am	Registration for Pre-Conference Workshop
9.00am - 10.30am	Session 1
10.30am - 11.00am	Tea Break (Venue: The Cube)
11.00am - 1.00pm	Session 2
1.00pm - 2.00pm	Lunch (Venue: The Cube)

PRE-REGISTRATION FOR CONFERENCE

(Venue: The Cube)	
2.00pm - 3.00pm	Pre-Registration

DAY ONE	TUESDAY, 5TH DECEMBER 2017
8.30am – 9.00am	Registration (<i>Angsana Lobby</i>)
9.00am – 10.30am (<i>Angsana Hall</i>)	Welcoming Speech and Opening Keynote Address Book Launch Photography session
10.30am – 11.00am	Tea Break (<i>Mengkula Hall</i>)
11.00am – 12.40pm	Parallel Session 1 (Please refer to schedule)
12.40pm – 2.00pm	POSTER SESSION 1 (<i>Learning Space</i>)
	Lunch (<i>Dewan Mengkula</i>)
2.00pm – 2.40pm	Plenary 1(<i>Angsana Hall</i>)
2.45pm – 4.25pm	Parallel Session 2 (Please refer to schedule)
4.25pm – 5.00pm	Tea (<i>Mengkula Hall</i>)
DAY TWO	WEDNESDAY, 6TH DECEMBER 2017
8.30am – 9.00am	Registration (<i>Angsana Lobby</i>)
9.00am – 9.40am	Plenary 2 (<i>Angsana Hall</i>)
9.40am – 10.00am	Tea Break (<i>Mengkula Hall</i>)
10.00am – 11.40am	Parallel Session 3 (Please refer to schedule)
11.45am – 1.15pm	Panel discussion (<i>Angsana Hall</i>)
1.15pm – 2.00pm	POSTER SESSION 2 (<i>Learning Space</i>)
	Lunch (<i>Mengkula Hall</i>)
2.00pm – 3.00pm	Parallel Session 4 (Please refer to schedule)
3.00pm – 3.40pm	Plenary 3 (<i>Angsana Hall</i>)
3.40pm – 4.00pm	Closing ceremony (<i>Angsana Hall</i>)
4.00pm – 5.00pm	Tea (<i>Mengkula Hall</i>)

Thank you for making 6th UMDS a success. Have a good trip home.

6th UMDS SCHEDULE

DAY 1 – Tuesday, 5 December 2017						
8.30am-9.00am	<p align="center">REGISTRATION & COLLECTION OF CONFERENCE ITEMS <i>Venue: Angsana Lobby</i></p>					
9.00am-10.30am	<p align="center">OPENING SESSION</p> <p align="center">WELCOMING SPEECH Associate Professor Dr Faridah Noor Mohd Noor Chair University of Malaya Discourse and Society Conference 2017</p> <p align="center">OPENING Professor Dr Stefanie Pillai Dean Faculty of Languages and Linguistics</p> <p align="center">KEYNOTE: THE POETICS OF IDENTITY – THE PHILOSOPHY OF THE MALAY PANTUNS Professor Emeritus Dr. Muhammad Haji Salleh <i>Universiti Sains Malaysia</i></p> <p align="center">BOOK LAUNCH: PANTUN:THE POETRY OF PASSION Professor Emeritus Dr. Muhammad Haji Salleh <i>(Poet and National Laureate)</i> By <i>YBhg. Dato’ Dr Mohd Anwar Ridzwan</i> <i>(10th National Laureate)</i></p> <p align="center">In Association with UMPress <i>Venue: Angsana Hall</i></p>					
10.30am-11.00am	<p align="center">TEA BREAK</p>					
11.00am-12.40pm	<p align="center">PARALLEL SESSION 1</p>					
<i>Venue</i>	<i>Angsana Hall</i>	<i>Conference Hall</i>	<i>Learning Space</i>	<i>The Cube</i>	<i>Bongor Room</i>	<i>Bebaru Room</i>
<i>Theme</i>	<i>Professional Discourse and Language</i>	<i>Language Varieties, Multilingualism and Cross-cultural</i>	<i>Language, Religion and Civilization</i>	<i>Literacies and Education Policies</i>	<i>Disability, Cultural Diversity and Interactions</i>	<i>Digital Media and Popular Cultures</i>

	<i>for Specific Purposes</i>	<i>Communication</i>				
11.00am-11.20am	Analysing Interactional Data from Orderly-Disorderly Viewpoints : Some Considerations David Yoong <i>University of Malaya Malaysia</i>	Pragmatic Functions of <i>InshaAllah</i> as a Response to Wedding Invitation Aisyah Liyana binti Yuserrie <i>University of Malaya Malaysia</i>	Impoliteness in Malaysian Political Discourse Veronica Lowe <i>University of Malaya Malaysia</i>	The Effect of e-Feedback via Wikis on ESL students' L2 Writing Anxiety Level Halimatussaidiah Iksan Huzaina Abdul Halim Foziah Mahmood <i>University of Malaya Malaysia</i>	Cultural Diversity and International Interactions Achara Panurat Sureechai Sukantarat Surindra <i>Rajabhat University Thailand</i>	Code Mixing :Some More Malaysian Styling in Malaysian Memes Sarah Lee <i>University of Nottingham Malaysia Campus Malaysia</i>
11.20am-11.40am	Learning to Evaluate: Lexis and <i>That-</i> constructions in a Longitudinal Learner Corpus Deliang Man Meng Huat Chau <i>University of Malaya</i>	Footing and Neutrality in Radio Broadcast News Interviews in Zamboangueño Chabacano Aireen L. Barrios <i>De La Salle University Philippines</i>	A diachronic Thematic Analysis of National Day Rally Speeches Delivered by Singaporean Politicians Since Independence Angelia Wong Yin Ling <i>Nanyang Technological University Singapore</i>	What Filipino Primary School Pupils Say and Write: A Basis for Developing Word Lists in Seven Philippine Languages Heidi Barselo Macahilig <i>Philippine Normal University Philippines</i>	Interactional Norms in Soliciting Sexual Favors on Social Networking Sites Mohd Nazriq Noor Ahmad <i>International Islamic University Malaysia</i>	Impoliteness On-line among Users of Bahasa Melayu Raja Rozina Binti Raja Suleiman <i>Universiti Sains Malaysia</i>

	<i>Malaysia</i>				<i>Malaysia</i>	<i>Malaysia</i>
11.40am-12.00pm	<p>A Critical Discourse Analysis of Hillary Clinton's Concession Speech on the US General Election 2016 and Its Application in Language Teaching Process</p> <p>Diki Riswandi Fatma Indratama Sebelas Maret University Indonesia</p>	<p>Multilingualism at University: How do English, Spanish, and Catalan Cohabit in Universities from Catalonia and the Balearic Islands?</p> <p>Anna Tudela-Isanta Universitat Oberta de Catalunya Spain China Beijing Foreign Studies University</p>	<p>Achehnese' Lullaby of <i>Doda Idi</i>: A Study from Eco-linguistic Perspective</p> <p>Devi Pratiwy Islamic University of North Sumatra & State University of North Sumatra Indonesia</p>	<p>Linguistic Reconsiderations in Outer Circle Educational Systems: Mediating Ex-colonial Languages, National <i>Lingua Francas</i>, World Englishes, and Urban Youth Vernaculars</p> <p>Immaculee Harushimana Lehman College, City University of New York United States of America</p>	<p>Repair Strategies to Breakdowns in Everyday Interaction by Malay Children with Repaired Cleft</p> <p>Mohammad Azanee Haji Saad Jariah Mohd Jan University of Malaya Malaysia</p>	<p>From Tanjong Malim to Kuala Lumpur: Multiculturalism in Lat's <i>Mat Som</i></p> <p>Thusha Rani Rajendra Institute of Teacher Education, Malay Language Campus Malaysia</p>
12.00pm-12.20pm	<p>An Investigation of Speaking Activities in Local English Textbooks in Thailand</p>	<p>Mother Tongue in Multilingual Class: Exploring Teachers' Cognition</p> <p>Aprillette C.</p>	<p>The Perspective of Fundamentalist Islam in Japan Television Media</p> <p>Imelda</p>	<p>Negotiating Colliding Agendas When Appropriating Globalized Language Policies: The Case of CEFR in Thailand</p> <p>Kristof Savski</p>	<p>Influences of Natural Environment to Spatial Pattern of Settlement in Kuningan Regency, West Java</p> <p>Muhamad Iko</p>	<p>Lexical Complexity & Interactive Competence of ESL Learners in Face-to-face and Online Discussions</p> <p>Chew Shin Yi</p>

	Jutharat Jitpranee <i>Xiamen University China</i>	Devanadera Ericson Olario Alieto <i>De La Salle University Philippines</i>	Ria Saraswati <i>Hasanudin University Indraprasta University Indonesia</i>	<i>Prince of Songkla University Thailand</i>	Kersapati Hafid Setiadi <i>Universitas Indonesia Indonesia</i>	<i>University of Malaya Malaysia</i>
12.20pm-12.40pm		Density and Multiplexity of Kejaman's Network Structure and Implications on Language Use Amee Joan Su-Hie Ting <i>Universiti Malaysia Sarawak Malaysia</i>	Dabawenyong-Binisaya Orthography Jennelou N. Angelo Maria Lila Y. Chaonuie Daniel R. Aguinaldo <i>High School Philippines</i>	Language Learners' Epistemological Beliefs: A Case of Malaysian Learners of Russian Larisa Nikitina Fumitaka Furuoka <i>University of Malaya Malaysia</i>	Pronouns as Reflection of Self-assertion in Suicide Notes Sumera Shan Ahmad Faiza Abid Waqasia Naem <i>University of Management and Technology, Lahore Pakistan</i>	The Referential and Predication Strategies in Analyzing Migrant Workers Representation in The Star Newspapers Sheren Khalid <i>University Malaya Malaysia</i>
12.40 pm-2.00 pm	LUNCH <i>Venue: Mengkula Hall</i> POSTER SESSION 1 <i>Venue: Learning Space</i>					
2.00pm-2.40pm	PLENARY 1 EDUCATION AND THE LANGUAGE OF (DIS-)EMPOWERMENT Associate Professor Dr Ahmar Mahboob <i>University of Sydney, Australia</i> Chairperson: Professor Dr Stefanie Pillai					

<i>Venue: Angsana Hall</i>						
2.45pm-4.25pm	PARALLEL SESSION 2					
<i>Venue</i>	<i>Angsana Hall</i>	<i>Conference Hall</i>	<i>Learning Space</i>	<i>The Cube</i>	<i>Bongor Room</i>	<i>Bebaru Room</i>
<i>Theme</i>	<i>Professional Discourse and Language for Specific Purposes</i>	<i>Language Varieties, Multilingualism and Cross-cultural Communication</i>	<i>Language, Religion and Civilization</i>	<i>Literacies and Education Policies</i>	<i>Language Varieties, Multilingualism and Cross-Cultural Communication</i>	<i>Peace, Security and Identities In Transition</i>
2.45pm-3.05pm	Conversational Maxims in the Twitter Account of Philippine National Police Marianne L. Cuarto <i>De La Salle University Philippines</i>	Exploring Filipino ESL Learners' Language Stereotypes Towards Acrolect, Mesolect and Basilect Speakers Henelsie B. Mendoza <i>Philippine Normal University, Manila Philippines</i>	Mother Tongue-based Multilingual Education: Lessons Learned and Ways for Moving Forward Maria Cecilia C. Ycong <i>Far Eastern University Philippines</i>	The Learning Environment of Stuttering Children: A Multiple Case Study Lovella Fe M. Tacder <i>Ateneo de Davao University Philippines</i>	Assessing Referents in Other Cultural Groups in Intercultural Encounters Somporn Maneechote <i>Rajamangala University of Technology Srivijaya Thailand</i>	Newspapers and Representation of Muslims: Critical Discourse Analysis of Unrest in Southern Thailand Khosiyah Samaeyee <i>University of Malaya Malaysia</i>
3.05pm-3.25pm	Constructing Trust Online Via Self-Presentation:	Is There Such a Thing as a Language? Or are There Only Discourses? Investigating	Marayaw in Kabugsay: Tausug Ways of Conveying Constructs of Leadership	Grammatical Sensitivity in the Mother Tongue: The Case of Ilokano	Thai PhD Students' Layers of Identity Options through Societal Acculturation In	The Discursive Construction of Boko Haram's Identity in

	<p>Examining Health Tourism Related Websites in Southeast Asia</p> <p>Mohammad Ali Moslehifar Noor Aireen Ibrahim Shanti C. Sandaran <i>University Teknologi Malaysia Malaysia</i></p>	<p>Language Varieties in Southeast Asia</p> <p>James McLellan <i>Universiti Brunei Darussalam Brunei Darussalam</i></p>	<p>Nefertari Al-Raschid - Arsad <i>University of the Philippines Philippines</i></p>	<p>College Students</p> <p>Marlina L. Lino <i>Mariano Marcos State University Philippines</i></p>	<p>Australia</p> <p>Singhanat Nomnian <i>Mahidol University Thailand</i></p>	<p>Nigerian Political Speeches</p> <p>Olaoluwa Duro-Bello Peter Okpeh <i>University of Nottingham Malaysia Campus Federal University Lokoja Malaysia Nigeria</i></p>
<p>3.25pm-3.45pm</p>	<p>The Representation of the Media in Risk Communication on Radio Frequency Exposure in Malaysia</p> <p>Prasana Rosaline Fernandez Surinderpal Kaur Ng Kwan Hoong <i>Taylor's University</i></p>	<p>Speaking and Making Meaning: Analysis of Conversational Maxims in English Cooperative Learning</p> <p>Jennelyn Domingo Suico <i>The University of Mindanao Philippines</i></p>	<p>Belief in Sacred Power of Thai-Kui People in Surin Province</p> <p>Phra Dhammamolee Yasochara Siripaprapagon Suthat Pratoomkaew <i>Mahachulalongkornrajavidyalaya University</i></p>	<p>Debating the Dual Language Programme: An Analysis of Articles and Letters to the Editor</p> <p>Mary Varghese Mark Holst Kamila Ghazali Murad Saeed <i>Taylor's University</i></p>	<p>Language Shift among Families of the Malaysian Tamil Diaspora</p> <p>M. Raadha Krishnan Sharon Sharmini <i>Universiti Putra Malaysia Malaysia</i></p>	<p>Stance Taking in L1 and L2 Argumentative Writing</p> <p>Shiva Kaivanpanah Rose Meschi <i>University of Tehran Iran</i></p>

	<i>University of Malaya University of Malaya Malaysia</i>		<i>Thailand</i>	<i>Otaru University of Commerce University of Malaya University of Malaya</i>		
3.45pm-4.05pm	Incorporating 'Active Ageing' as Part of the Policies for Older Adults in Malaysia: A Comparison of the Policies of Different Countries Sandaran, S.C. Ramdu, R.P. <i>Universiti Teknologi Malaysia Malaysia</i>	Developing Proximity of Possible Disciplinary Selves in an UK-based University in China Jing Zhang <i>Macau University of Science and Technology Macau</i>	Singing as a Weapon: Conflict, Language, and Identity in the Egyptian Revolution Reem Bassiouney <i>American University in Cairo Egypt</i>	Figurative and Non-figurative Language in Creative Writing: A Study on EFL Writing in Higher Education Level Rini Jayanti Harja Karmila Machmud <i>Universitas Negeri Gorontalo Indonesia</i>	An Analysis of Cultural Stereotypes in the Satire TV Series <i>The Noose</i> Aura Valentin Eden Soe Marlar Lwin <i>Singapore University of Social Sciences Singapore</i>	Self and Other Representations of Female Sympathisers of ISIS/DAESH Ungku Khairunnisa Bt Ungku Mohd Nordin, Surinderpal Kaur <i>University of Malaya Malaysia</i>

4.05pm-4.25pm	Exploring the Linguistic Choices in Statement on Corporate Governance of Malaysian Local and Malaysian Multinational Corporations	Pragmatic Variation in Route Direction Giving strategies of Malaysian Speakers of English		The Critical Thinking Skills of BSE Students in Pangasinan State University	Cross-cultural Adaptation of Chinese Students at a Thai University	Narrative Construction of Teachers' Identity as Oral Assessors
	Shabnum Sayyed Hussain Afida Muhamad Ali Zalina Mohd Kasim Shameem Rafik Galea <i>Universiti Putra Malaysia Malaysia</i>	Amal Mechraoui Faridah Noor Mohd Noor <i>University of Malaya Malaysia</i>		Gloria M. Capanang <i>Pangasinan State University Philippines</i>	Prommin Songsirisak <i>Chiang Rai Rajabhat University Thailand</i>	Venessa Venda Vitales Teoh Mei Lin <i>University of Malaya Malaysia</i>
4.25pm-5.00pm	TEA BREAK <i>Venue: Mengkula Hall</i>					

DAY 2 Wednesday 6 December 2017	
8.30am-9.00am	REGISTRATION <i>Venue: Angsana Lobby</i>
9.00am-9.40am	PLENARY 2 UNEQUAL ENGLISHES, DISCOURSES AND IDENTITIES ON THE STREETS

	Assistant Professor Dr Ruanni Tupas <i>National Institute of Education, Nanyang Technological University, Singapore</i> Chairperson: Associate Professor Dr Jariah Mohd Jan <i>Venue: Angsana Hall</i>					
9.40am-10.00am	TEA BREAK <i>Venue: Mengkula Hall</i>					
10.00am - 11.40am	Parallel Session 3					
<i>Theme</i>	<i>Professional Discourse and Language for Specific Purposes</i>	<i>Language Varieties, Multilingualism and Cross-cultural Communication</i>	<i>Language, Religion and Civilization</i>	<i>Linguistic Landscapes and Visual Communication</i>	<i>Gender Representation and Identity</i>	<i>Other Discourses</i>
<i>Venue</i>	<i>Angsana Hall</i>	<i>Conference Hall</i>	<i>Learning Space</i>	<i>The Cube</i>	<i>Bongor Room</i>	<i>Bebaru Room</i>
10.00am - 10.20am	Digital Foot Printing Approaches to Extend Learners' Specific Language Skills Stephen James Hall <i>Sunway University Malaysia</i>	A Comparative Study of Language Attitudes towards English, Cantonese and Putonghua in Hong Kong Liu Xiao Kai <i>Chi Feng Senior High School No.2 China</i>	An Analysis of Buddhist Ethics in Synshai Literature Sowit Bamrungphak <i>Mahachulalongkornrajavidyalaya University Thailand</i>	Slip of the Tongue Found in <i>Shobahul Lughah</i> Language Learning Activities in Pusat Mahad Al-Jami'ah UIN Malang, Indonesia Bagus Detrianto <i>Universitas Islam Negeri Maulana Malik Ibrahim Malang Indonesia</i>	Gender Representation and Identity Construction of the Main Character in <i>The Mortal Instruments Series</i> by Cassandra Clare Asri Rizki Friandini <i>S. Hum Universitas Padjadjaran Indonesia</i>	Discourses of Flood Disaster: Experiences of Flood Prone Community Members in Malaysia Shalini S. Sandaran S. C. <i>Universiti Teknologi Malaysia Malaysia</i>

10.20am - 10.40am	<p>Advice and Information Giving in Malaysian and American Breast Cancer Patient Blogs: A Thematic Analysis</p> <p>Wan Nur Asyura Wan Adnan Noor Aireen Ibrahim <i>Universiti Teknologi Malaysia Malaysia</i></p>	<p>Learners of English as a Second Language in Australia: Their Perceptions of Learning Environment and Factors Having Affected their Motivation</p> <p>Masanori Matsumoto <i>Bond University Australia</i></p>	<p>Manifestation and World Role of the Language in International Moderate Community</p> <p>Abdi Maha Putra <i>Universitas Siliwangi Indonesia</i></p>	<p>Nightmare Landscapes in Fantasy Literature and Fantastic Painting</p> <p>Elzbieta Chrzanowska-Kluczevska <i>Institute of English Philology Jagiellonian University Poland</i></p>	<p>East-West Comparison of Gender Performativity in 'Marketing' Metrosexuality through Facebook Brand Pages</p> <p>Cheong Huey Fen <i>University of Malaya Lancaster University Malaysia United Kingdom</i></p>	<p>Museum Wayang Kekayon Yogyakarta, Indonesia: Exploring its Existing Meta-Narratives</p> <p>Emanuel Sunarto Retno Muljani Agnes Maria Polina Lucia Kurniawati <i>Sanata Dharma University Indonesia</i></p>
10.40am - 11.00am	<p>Persuasion in Advertising Discourse: A Textual and Semiotic Analysis of Real Estate Posters</p> <p>Zalina Mohd Kasim <i>Universiti Putra Malaysia Malaysia</i></p>	<p>Family Environment Mode Approach (FEMA) Procedures and Practices: Towards a More Explicit Protocol for Nurturing Learning</p> <p>Merissa B. Ocampo <i>Fukushima Gakuen University Japan</i></p>	<p><i>Heritage</i></p> <p>Konstruksi Cerita Situ Lengkong Panjalu Sebagai Wisata Budaya</p> <p>Ardi Prayogi, S.Pd <i>SMP Full Day School Al-Manshuriyah</i></p>	<p>Profil Karya Tulis Jurnalistik Komunitas Blogger</p> <p>Riskha Arfiyanti <i>Universitas Pendidikan Indonesia Indonesia</i></p>	<p>Twitter and the Construction of the Identities of Muslim Women in the USA and France</p> <p>Radia Hanachi Mohamed Saki <i>University of South Brittany University of West Brittany France</i></p>	<p>On Evaluative Markers, a Rhetorical Device in Writing Academic Review Genres: With Special Attention to the Review Article Genre</p> <p>Ali Sorayyaei Azar <i>University of Malaya</i></p>

			<i>Kabupaten Tasikmalaya Indonesia</i>			<i>Malaysia</i>
11.00am - 11.20am	Item Leksikal Bahasa Cina Berkaitan dengan Pendidikan Yang Berciri Tempatan Berdasarkan Data Korpus Berkomputer Lau Su Kia Su'ad Awab <i>University of Malaya Malaysia</i>	Discourse Production: Universal and Cultural Characteristics Ming-Ming Pu <i>University of Maine Farmington The United States of America</i>	Forbidden Tattoo of the Headhunters Amee Joan John Bosco Han Anderson Medan <i>Universiti Malaysia Sarawak Malaysia</i>	Linguistic Landscape in Georgetown: Tourism and Multilingual Representation Samantha Soon Sze Min <i>University of Sydney Australia</i>	Representation of Body in Love Relations and Rape in "Salesman", an Iranian Oscar-winning Film Maryam Paknahad Jabarooty <i>Hannam University South Korea</i>	Codeswitching and Identity Formation in Academic Setting in Pakistan Mujahid Shah Stefanie Shamila Pillai <i>University of Malaya Malaysia</i>
11.20am - 11.40am		A Corpus Analysis of Adjectives in Online Malaysian Medical Tourism Magazines Janet Joseph A/P Samynadan	Mitos dalam Cerita Rakyat tentang Danau sebagai Ruang Konservasi Sumber Daya Air Ridzky	Multimodal Analysis of Students' Written and Visual Representations of Created Stories Sitthichai Thepsura	Women, Work, and Having It All: Professional Discourses and Identities in Malaysian Media Melissa Yoong <i>University of Nottingham</i>	

		<i>University of Malaya Malaysia</i>	<i>Firmansyah Fahmi Universitas Pendidikan Indonesia Indonesia</i>	<i>Ubon Ratchathani University Thailand</i>	<i>Malaysia Campus Malaysia</i>	
11.45am 1.15pm	<p style="text-align: center;">PANEL DISCUSSION</p> <p style="text-align: center;">FROM WORLD ENGLISHES TO UNEQUAL ENGLISHES: FOCUS ON THE ‘UNEQUAL’ Convener: Assistant Professor Dr. Ruanni Tupas</p> <p style="text-align: center;">Panelists:</p> <p style="text-align: center;">Paper 1: Unequal Englishes in Multilingual Classrooms Dr Maria Luz Elena N. Canilao <i>Ateneo de Manila University, Philippines</i></p> <p style="text-align: center;">Paper 2: When to Singlish?: Unequal Englishes in Singapore Ms Yeo Wan Ting <i>National Institute of Education, Nanyang Technological University, Singapore</i></p> <p style="text-align: center;">Paper 3: Translingual Englishes in Indonesia: A Case of Teacher-student Classroom Interaction Dr Setiono Sugiharto <i>Atma Jaya Catholic University, Indonesia</i></p> <p style="text-align: center;">Paper 4: Pop Culture and the Consumer: <i>Unequal Englishes</i> as Commodity Dr Paolo Niño M. Valdez <i>De La Salle University, Philippines</i></p> <p style="text-align: center;">Paper 5: English Hegemony and Narratives of the Marginalized: Unequal Englishes in Thailand Dr Adcharawan Buripakdi <i>Suranaree University of Technology, Thailand</i></p> <p style="text-align: center;"><i>Venue: Angsana Hall</i></p>					
1.15pm- 2.00pm	<p style="text-align: center;">LUNCH <i>Venue: Mengkula Hall</i></p> <p style="text-align: center;">POSTER SESSION 2 <i>Venue: Learning Space</i></p>					
2.00pm- 3.00pm	PARALLEL SESSION 4					
<i>Theme</i>	<i>Gender Representation & Identity</i>	<i>Language Varieties, Multilingualism and Cross-Cultural Communication</i>		<i>Heritage</i>	<i>Linguistic Landscapes and Visual Communication</i>	
<i>Venue</i>	<i>Angsana Hall</i>	<i>Conference Hall</i>		<i>The Cube</i>	<i>Bongor Room</i>	

2.00pm-2.20pm	<p>Reducing Cultural Perception of Gender in Society through Cross Linguistic Semantics</p> <p>Siti Zuraini Yassin <i>Sunway University Malaysia</i></p>	<p>Co-occurrences of <i>kok</i> and other Discourse Particles in Colloquial Jakartan Indonesian</p> <p>Rika Mutiara <i>Esa Unggul University Indonesia</i></p>	<p>Dung-aw: Weaving Words of Gratitude, Love and Goodbye; Expression of Praise, Sorrow and Lamentation</p> <p>Romel A. Pascua <i>Mariano Marcos State University Philippines</i></p>	<p>The Yin and Yang of Shape Poems: Dissecting <i>Come to My Party and other Shape Poems</i></p> <p>Thusha Devi Rajendra Surinderpal Kaur <i>University of Malaya Malaysia</i></p>
2.20pm-2.40pm	<p>The Use of Spanish Second Person Singular Address Form in <i>Gran Hotel</i> Drama Series: A Pilot Study</p> <p>Ummi Syakirah Abd Rahman Nor Shahila Mansor <i>Univeristi Putra Universiti Malaysia</i></p>	<p>Teaching Onomatopoeia as a Strategy to Cultural Intelligence</p> <p>Jyh Wee Sew <i>National University of Singapore Singapore</i></p>	<p>Designing of Silk Patterns from Pra-Guam Silver Beads to Preserve The Cultural Identity of Khmer-Saren People in Surin Province, Thailand</p> <p>Suriya Klangsit Yothaprasit <i>Dhamma Practice Center Thailand</i></p>	<p>Linguistic Landscape: A Study on Shop Signs in a Filipino-Chinese Community in the Philippines</p> <p>Aprillette C. Devanadera <i>De La Salle University Philippines</i></p>
2.40pm-3.00pm	<p><i>Language for Specific Purposes</i></p> <p>The Washback Effects of Test of English for Academic Purpose on Students' Learning</p> <p>Didik Tri Wahyudi Sumardi Abdul Asib</p>	<p>Discourse of Twitter on Leadership and Influential Leaders</p> <p>Fazleen Md Ruslan <i>University of Malaya Malaysia</i></p>	<p>Knowledge on Illness Treatment using Galmore Ceremony through Health Care System of Thai-Kui Group Thailand</p> <p>Yasochara Siripaprapagon Wan Suwannaphong</p>	<p>Visual and Textual Analysis of Literary Elements in Malaysian Picture Books</p> <p>Komathy Senathy Rajah Cecilia Cheong Yin Mei <i>University of Malaya Malaysia</i></p>

	<i>Universitas Sebelas Maret Surakarta Indonesia</i>		<i>Mahachulalongkorn rajavidyalaya University Thailand</i>	
3.00pm- 3.40pm	PLENARY 3 FACE AND IDENTITY IN INTERACTION Professor Dr Zuraidah Mohd Don Chairperson: Associate Professor Dr Suad Awab <i>Venue: Angsana Lecture Hall</i>			
3.40pm- 4.00pm	CLOSING CEREMONY PHOTOGRAPHY SESSION <i>Venue: Angsana Hall</i>			
4.00pm- 5.00pm	TEA <i>Venue: Mengkula Hall</i>			

	<p style="text-align: center;"><i>Malaysia</i> <i>United Kingdom</i></p> <p>Pierre Guyotat is infamous for the invention of a highly violent and sexual language - extreme, excessive, fragmented, and material. 'No one before me, and in this language, has written as I write, as I dare to write, and as it is my pleasure and my plenitude.' <i>Coma</i> is a text written to shatter language, the body, and the self to present an eternal present. Guyotat writes to project an unprecedented form of language and he does this with what he calls '<i>Language</i>' – a linguistic form that he distinguishes from ordinary prose. Many comprehensive volumes have been written on Bataille's theory of aesthetics with a specific focus on art (such as that by Bois and Krauss, and also Didi-Huberman, both engaging Bataille's notion of the <i>formless</i>), but this interest is not reflected in his theory of literature or language. Though there exist many excellent studies on Bataille's fiction, very little attention has been given to his work as a literary and linguistic theorist. I seek to dissect <i>Coma</i> and Guyotat's manipulation of language (in the creation of his '<i>Language</i>') using the literary and linguistic theory of Georges Bataille. Specifically, I aim to understand how a Bataillean transgression is effected in literature, which of Bataille's concepts are involved in this process and how they are involved. I also hope to explore the possibility of effecting a Bataillean transgression through literary syntax (as is the case with <i>Coma</i>). I also hope to answer the following questions: Why does social, sexual transgression and/or violence often end up hand in hand with linguistic transgression? Is this always the case? I will use <i>Coma</i> to situate my argument.</p> <p>Keywords: Semiotics; Systemic Functional Linguistics (SFL); Masculinity; Gender Performativity; Digital Media</p>
65.	<p style="text-align: center;">Belief in Sacred Power of Thai-Kui People in Surin Province</p> <p style="text-align: center;">Phra Dhammamolee Yasochara Siripaprapagon Suthat Pratoomkaew <i>Mahachulalongkornrajavidyalaya University</i> <i>Thailand</i></p> <p>Culture is a transferred behavior of humans. The way of life, living, belief system and ceremony are obviously the reflections of culture and belief image. The social structure is shown from those expressions. Some symbols were used to show respect, ritual, worship and praise as a rare auspicious object. They will bring good fortune and prosperity to whoever possessed them. Humans have believed in an elephant as an auspicious and powerful animal. In Buddhism, there are auspicious elephants named Great Elephant Palilaika and Phraya Sawat Khunchorn. Thai-Kui people respect and worship even parts of an elephant such as Pa Kam Chang (rope). This part of an elephant is highly respected as an auspicious object to give them good or penalty. Thai-Kui people valued elephants as their own ancestor. This strong belief originated from the Pa Kam Chang ritual. Thai-Kui people including the young generation who gather in this important ceremony use the elephant as a decoy in the ceremony. This great ceremony was believed to be a holy ritual. This culture was transferred to their generation and nowadays presented in the annual Pa Kum Chang ritual which is a local culture of Thai-Kui in the Surin Province.</p> <p>Keywords: Pa Kum Chang, Holy, Thai-Kui people, Surin Province</p>
66.	<p style="text-align: center;">The Representation of the Media in Risk Communication on Radio Frequency Exposure in Malaysia</p> <p style="text-align: center;">Prasana Rosaline Fernandez Surinderpal Kaur Ng Kwan Hoong <i>Taylor's University</i> <i>University of Malaya</i> <i>University of Malaya</i> <i>Malaysia</i></p> <p>Studies on risk tend to assume that the media is a source of exaggerated public anxieties as it is prone to sensationalise the most negative aspects of technological hazards. The media is also described as playing a significant role in correcting the misperception of radio frequency (RF) because it is the primary source of science information that shapes the public's perception of risk. Therefore, this study adopts van Leeuwen's social actor network framework to thematically examine how the media represents itself and how the other stakeholders view the media in the health debates on RF. The qualitative data comes from thirty-one interviews with representatives from the media and six other key stakeholder groups. The findings reveal that the media plays an integral part in this contestation as it sees itself as duty bound professionals who give neutral coverage of news that is of public interest. On the other hand, it is represented negatively by most of the stakeholders for their biased and sensational style of reporting. But, the residents and activists view the Chinese media positively and they are attributed for giving the community voice and empowering them to be more</p>

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